

# Perry's Solutions, Inc

Quarterly Newsletter

August 2013

Welcome to our newsletter. It provides bullet inputs for your consumption. If you receive value from this, please share it with your network (e.g., LinkedIn, Twitter, Facebook).

## REMOTE TRAINING AND MANAGEMENT

The trend in business has been technology integration. Video conferencing and webinars have become standard language, but not always standard practice. We have been using these tools for over 15 years to provide world-wide project management support. Recently, we have pushed harder to use Skype, GoToMeeting and Google Hangout to enhance our experiences with clients. In the next decade, we will forget what it was like without these options. Right now, many are still getting comfortable with the etiquette to use them well. There is a time and a place. Our experience has provided those lessons so we use it right. Regardless of your location, we can help with training, projects or project management. How have you been using these tools?

## WHAT DO YOU PROVIDE TO CLIENTS

After evaluating our business from the last 7 years, we have noticed we tend to provide value in the following 4 areas: Customer Solution, Specialist, Local Leadership and Experience Curve. Over the next four newsletters, we are going to focus on each of these items. If you have stories related to any of these topics, let us know. It would be fun to share them in this newsletter!

## RESOLUTION AND ALIASING RISKS - VIDEO ON YOUTUBE

We have created a number of videos and typically are creating one new one each month. The most popular one lately has been "Resolution and Aliasing Risks." It tells about the assumptions behind fractional factorial designs. Frequently, these are used without understanding the risks. A good approach is a balancing act. While not complicated, it is not possible if one is not aware of what they are trying to balance! Maybe you will also find it interesting! <http://bit.ly/1cIsZQN>.

Have a great day!



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